

PARTNER PROGRAM

Mailbutler Reseller Partner Program

Unlock new revenue streams by bringing email productivity to
your clients

[Partner Program Overview →](#)

1 Why Partner With Us?



The Shared Mission

Mailbutler is an all-in-one email productivity tool that organizes teams' inboxes and streamlines communication — combining email tracking, mail merge, signature marketing, shared inbox collaboration, and more, all within the email clients your clients already use.



The Reseller Advantage

A proven, easy-to-adopt productivity tool that layers on top of clients' existing email setup, so you can add real value with minimal onboarding friction.



The Market Gap

Most professionals and teams still juggle 3–4 disconnected tools to manage their inbox — a lasting pain point that makes an all-in-one solution like Mailbutler easy to sell.

2 The Financial Opportunity — What's In It For You

25% Off

the regular license price — partners pay 75% of list price per license, on every purchase.



Step 1 — Purchase at a Discount

Buy Mailbutler licenses under your own account at 25% off the regular price.



Step 2 — Resell to Your Clients

Distribute the licenses to your clients at whatever price you choose — the difference is your margin.

3 Key Program Benefits & Incentives



One Flat Discount Rate

Every license is 25% off the regular price, regardless of volume, so pricing stays simple and predictable.



Recurring Margin on Every Renewal

Mailbutler is subscription-based, so the same 25% discount applies at every renewal — your margin repeats each year, not just on the first sale.



You Control Client Billing

You invoice and collect payment from your clients directly — Mailbutler only charges you the discounted license rate.

4 Enablement & Marketing Support



Sales Training

On-demand webinar recordings covering how each of our 4 core solutions works, plus live onboarding calls and ad-hoc calls for any questions.



Co-Marketing Assets

Logo files, feature banner graphics, and email templates provided for use in your own marketing.



Dedicated Support

Julia Wargacki – Sales & Growth Manager
julia@mailbutler.io
Response within 1 business day

5 Product Differentiation & Value



All-in-One Platform

Email tracking, mail merge, signature marketing, shared inbox collaboration, and more — all in one platform, not scattered across several.



Seamless Integration

Works directly inside Outlook, Apple Mail, and Gmail — no need for clients to switch tools or change their workflow.



Fast Time-to-Value

Clients are up and running in under 5 minutes — Mailbutler is self-explanatory to use, so they see value right away.



Proven Technology

10+ Years

of experience

160K+ Professionals

global user base

✓ ISO/IEC 27001:2022 certified

✓ **Fully GDPR compliant**

★ **4.4** Mac App Store

★ **4.6** Chrome Web Store

★ **4.7** Microsoft Marketplace

6 Onboarding Process



Getting started as a Mailbutler partner



1

Step 1 — Confirm Interest

Email Julia Wargacki, Sales & Growth Manager, at julia@mailbutler.io to let us know you'd like to join.



2

Step 2 — Fast Approval

A quick, lightweight review — no lengthy application process to wait on.



3

Step 3 — Get Access & Start Purchasing

Get free personal access to Mailbutler, plus the ability to purchase discounted licenses directly from your account.



Let's grow together

Reach out to discuss how a Mailbutler partnership can fit your business.

CONTACT

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